

Global recruitment specialist Hays sponsors EMPAN

Global recruitment specialist Hays has agreed to sponsor the East Midlands PA Network for the 2018/19 financial year.

The deal will give Hays membership of East Midlands Chamber*, which supports the EMPA Network, and branding opportunities at all EMPA Network events.

Hays has regional offices in Nottingham, Derby, Leicester and Chesterfield, employs over 10,800 people in 33 countries and is celebrating its 50th anniversary this year.

Lesley Dexter said: “I am delighted to have a business as large and respected as Hays agree to sponsor us for the year. This will enable us to increase our events calendar and enhance our profile across the region.

“Hays is an established, global business with a strong and respected local presence and we look forward to enjoying closer working ties as the year progresses.”

Melissa Burnside, Senior Manager at Hays in Nottingham, said: “Across the East Midlands our PA consultants have worked alongside the East Midlands PA Network for a number of years, so it’s great to be able to provide further commitment in the form of sponsorship.

“We hosted a number of successful events with the network last year and are looking forward to this increasing throughout 2018/19, further supporting the number of network opportunities available for PAs and EAs across the region.”

“Deciding what not to do is as important as deciding what to do”

Jessica Jackley

“It doesn’t matter how slow you go, as long as you don’t stop”

Confucius



L-R Melissa Burnside, Susanne Lamb, Lesley Dexter, Sharon Schulz and Varinder Gharial

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Are you ready for GDPR?

What is GDPR?

The General Data Protection Regulation (GDPR) came into force on 25 May 2018. It is designed to create a single law on data protection across the EU. In the UK, GDPR replaces the 20-year-old Data Protection Legislation and introduces legislation with significantly more powers to punish non-compliance.

It will impact all EU businesses/organisations which hold/store personal data. It will also impact any business/organisation (wherever situated) which may hold data on European citizens.

GDPR Chamber Briefing paper

For more information on GDPR and to download a paper prepared by the Chamber, based on information from Strategic Partner Geldards, click [here](#).

Overview from ICO

An overview of GDPR from the Information Commissioner's Office can be found on the ICO [website](#).

GDPR Training Courses

A new series of one-day training courses to support businesses in preparing for the changes that GDPR will bring are now available. The training sessions will give delegates the information and tools needed to develop a robust, sensible and realistic GDPR policy and action plan. Businesses who do not comply with the regulations could face sanctions including large fines, so it is important that all businesses know how they will be affected. Find out more [here](#).

Your Personal Data

East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire) recognises the need to comply with GDPR and ensure that effective measures are in place to protect the personal data of our members, customers, employees and other stakeholders, and to ensure that it is processed lawfully, fairly and transparently. You can view the Chamber's open letter confirming it's GDPR compliance [here](#).

Brexit Checklist

As part of its Brexit Advisory Group, the Chamber, in conjunction with the British Chambers of Commerce have developed a 'Brexit Checklist'.

This checklist has been created to help businesses consider the changes that Brexit may bring to their firm and to help business planning at both operational and Board levels.



*"You can do anything,
but not everything"*

David Allen

*"None of us are as smart
as all of us"*

Kye Blanchard

Training

Digital Growth Programme

Fully-funded workshops, seminars and digital business advice to improve your digital footprint. [Click here](#) for more details.

Chamber's Business Training Directory

The Chamber runs a comprehensive range of open courses, development programmes, accredited programmes, specialist coaching and consultancy, as well as bespoke options. [Click here](#) for more details.

Free online courses from [Alison](#)

Free [Open University](#) courses

Vacancies

For Chamber and member vacancies, apprenticeships and international student placements, [Click here](#)



The newly refurbished Fernie Suite at Holiday Inn Leicester

EVENTS

What's new in social - 26 June, Leicester

These days it feels like the world of social media is changing on a daily basis. The problem is what is worth knowing and what is just another shiny new object?

With many businesses investing more time across social media, it is vital to have an understanding of what changes have happened across the social media channels, how those changes might impact your business and/or your social media strategy and how you might be able to take advantage of those changes. We will cover Facebook, Twitter, LinkedIn, Pinterest, Instagram and Snapchat.

For further details and to book your place, please [book online](#)

News from EPAA

EPAA featured in an article in the Financial Times on Male EAs and PAs, led by EPAA's Deputy Chair Sean Steel. You can access the article [here](#).



EPAA has also recently launched its Innovation Forum. Its main task will be getting to grips with the biggest change in our roles we shall ever see, technology.

EPAA has a new video channel for members with GoToStage. Only available to EPAA members, this allows access to exclusive webinars and videos via email, LinkedIn, Facebook and Google.

Find out more about our professional association and the training and support it offers [here](#).

Charity Focus

As part of the Chamber's Annual Christmas Lunch held in December 2015, the Chamber set up the 'East Midlands Chamber Charitable Fund' as a result of charitable donations by members at this event. The fund is administered by Chamber member Leicestershire & Rutland Community Foundation and provides a platform for the Chamber to support charitable causes, whilst also managing all the money safely and within charitable law, claiming Gift Aid and so on.



The charities that have been chosen to benefit from the Charitable Fund for 2018 are:

- Leicester & Leicestershire Animal Aid Association
- Rhubarb Farm
- Hope Against Cancer

Leicester Animal Aid

Leicester Animal Aid is a local dog and cat rescue and rehoming Centre based in Huncote, helping 500 lost, abandoned, unwanted and relinquished animals each year. The Charity was founded in 1956 by Dorothea Farndon, the "Florence Nightingale of animals". To find out more about the charity, their events, and how you can get involved, visit their [website](#).

[Join](#) our Charity Dog Walk in aid of Leicester Animal Aid on Sunday 22 July at Shipley Country Park, Shipley, Heanor, DE75 7DJ. Meet in the car park at 10am, walk starts at 10.30am. Suggested minimum donation of £2 and we can lend you a dog if needed!

Connect with us:

[Facebook/LinkedIn:](#)

East Midlands PA Network

[Twitter:](#)

@EastMidsPA

[Email:](#)

Lesley.dexter@emc-dnl.co.uk

[Website:](#) Check out our new website!

Books:

A-Z Pearls of Wisdom for Executive PAs

By Lindsay Taylor

The Executive Secretary Guide to Building a Powerful Personal Brand

By Anel Martin