

Chesterfield
Digital High Street



Steph's Sustainable Stuff

Sector

Retail

Location

Market Pl, Chesterfield S40 1TL

Website

www.stephssustainablestuff.com

Call: **0330 053 8639**

Email: info@emc-dnl.co.uk

www.emc-dnl.co.uk/chesterfield-digital-high-street

Funded by



Delivered by



The Business

Owned and managed by Steph Mannion, Steph's Sustainable Stuff is a zero-waste shop based on Chesterfield's historic market. It supplies refills of store cupboard essentials, cleaning materials and toiletries, and is Derbyshire's largest manufacturer of beeswax food wraps.

Recognising that traditional markets do not always offer a predictable income, Steph sought to develop an online presence to increase business sales.

Support from the Chesterfield Digital High Street project has helped create a long-term strategic plan.

The Goal

Steph's business vision is to continue to bring affordable, plastic-free shopping to Chesterfield and the surrounding area. She also seeks to help people achieve their own plastic free/zero waste goals by attending and presenting at community events.

“““

I've been telling other businesses I know all about the benefits on offer, and I'm pleased that fellow Chesterfield businesses are getting value from the project following my recommendation.

The Support

Steph was first introduced to the Project by an officer at Chesterfield Borough Council, and had also read about it in the Council's regular emails.

The support received was instantly valuable, as Steph explains:

“Through adviser support, we have been able to develop a long-term strategic plan to increase footfall to the business. By attending webinars and action planning workshops, we have also added to our skills and gained confidence in using digital marketing.”

The Results

Offering reassurance to others who are considering getting involved, Steph comments:

“There's no need to worry if you're a technophobe! Your adviser works with you all the way and explains the whole process. They will undoubtedly be a big help in supporting you and your business.”

