

Peer Networks Case Study Cohort : High Growth

Kings Office Supplies



Based in Willington Derby in purpose-built offices, Kings Office Supplies was launched in May 2015. With over 30 years of industry experience, Managing Director, Laverne King leads an enthusiastic team with passion, professionalism and driven by the desire to make things better for the customer when it comes to great products, ease of ordering and speed of delivery at a fair, competitive price.

Kings Office Supplies help businesses and offices work better, smarter and cheaper by offering a one stop shop, supplying over 250,000 of the very best office stationery products and supplies next day at prices to suit all budgets.

The business recognised that all businesses need extra support and especially in the current pandemic. Kings found the main challenge was to reach out to or meet new clients. The advice and support given by fellow Peer to Peer members has been invaluable. The questioning and suggestions/solutions put forward were extremely productive for Kings. The process has allowed them to think outside of the box and highlighted some additional challenges within their own business. With the help and support of the group Kings Office Supplies gained valuable, actionable insights that have not only strengthened the business now but have given a clear focus on the future success of the business.

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Having worked with the D2N2 and associates for a number of years we knew that the quality and the credibility of their programs would be ideal additional asset to help further growth of our fast-growing business. We took part in both the UpScaler and Peer to Peer programs as we were looking to learn from and build relationships with like-minded business owners from different sectors and backgrounds and that is exactly what we did. I would strongly recommend the UpScaler and Peer Network to any ambitious business.

Laverne King, Kings Office Supplies

Key Points

- Strengthened the business
- Built relationships from different sectors and backgrounds
- Peer Networks has provided clear actions and focus

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