

## Peer Networks Case Study Cohort : High Growth

## Koobr



Koobr is considered, by many, as one of the East Midlands' leading creative agencies. They specialise in brand development, graphic design, web design and development and digital marketing. They pride themselves on how closely they work with customers, truly getting to know them and their business, acting as their virtual marketing department.

All businesses need external help and as such Koobr were keen to take advantage of the Peer Networks Programme. The business has a strong belief that by learning from peers and external experts, you can take a business further and quicker than you could on your own. Having known the East Midlands Chamber, D2N2 and Neale Lewis & Associates for many years, they were already aware that the quality and the credibility of this programme and the candidates would be ideal for a fast-growing business like theirs. Koobr were looking to learn from and build relationships with like-minded business owners from different sectors and backgrounds and that is exactly what they did by gaining practical insights to grow their ambitious business.

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*We have been able to bring complex challenges and opportunities to the group and gain valuable actionable insights that have not only strengthened my business but changed my life from a personal standpoint. I would strongly recommend the Peer Network to any ambitious business.*

**Craig Barker, Koobr**

### Key Points

- Strengthened the business
- Built relationships from different sectors and backgrounds
- Strongly recommends Peer Networks

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