



UK CHAMBER OF THE YEAR

east midlands
chamber

Derbyshire | Leicestershire | Nottinghamshire



business
AWARDS

2023

Sponsorship Pack

About the Business Awards



1000+ attendees



**42 awards
presented**



**140,000+ social
media reach**



**21,000+ email
newsletter
contacts**

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Each year, East Midlands Chamber champions businesses across its membership community Derbyshire, Leicestershire and Nottinghamshire through its three annual awards programmes.

Reaching thousands from across the region, the awards recognise businesses which are at the forefront of driving growth and success to UK enterprise.

***2022 figures**



Business Awards sponsorship packages

Sponsor an award today and take an active role in supporting our purpose to **connect**, **support** and **champion** East Midlands businesses and communities, as well as raise your profile.

Additional opportunities to support the Business Awards can be done through sponsoring the drinks reception or car display.

- ☐ Award sponsorship £3,500+VAT
- ☐ Drinks reception sponsorship £1,500 + VAT
- ☐ Car sponsorship (car dealership to showcase vehicle) £3,000+VAT

What's included?

Tickets to a Business Awards gala dinner event:

- Award category sponsor: 10 tickets (table)
- Car sponsor: Five tickets
- Drinks reception sponsor : Two tickets

Further opportunities:

- Showcase organisational values and purpose to available award category
- Invitation to participate in judging and selection of category award winner
- Promotion of sponsors at the President's Summer Celebration event
- Marketing promotion for the duration of the awards campaign
- Category sponsor video featured at county gala dinner
- Opportunity to present category winner with an award at the gala dinner
- Invitation to the Chamber's Sponsors Lunch



Marketing campaign promotion

- Sponsor logo in six Business Awards emails and inclusion in Chamber newsletters.
- Sponsor tagged into several social media posts.
- Sponsor website promoted through the Business Awards webpage.
- Acknowledged in two Business Awards press releases issued by the Chamber.
- Sponsor acknowledgements in three Business Network magazine articles.
- Performance report issued 10 weeks post-sponsorship.



Message from our chief executive Scott Knowles

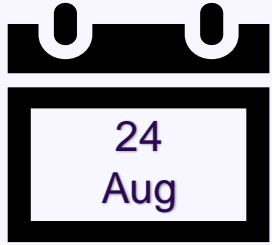
“With the cost-of-doing-business crisis following hot on the heels of the pandemic and Brexit, the past few years have been as tough a trading environment as many of us can recall.

“Despite this, we’ve seen tremendous resilience on display among our region’s business community, which has found new ways to grow, innovate and collaborate.

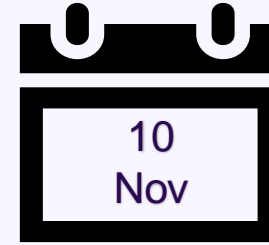
“We are once again hugely excited about celebrating these achievements in our Business Awards, which are always one of the most highly-anticipated events in the Chamber calendar – thanks to the sponsors that help to make it happen.”



Key dates



Finalist Announcement
- Presidents' Summer Celebration event



Derbyshire Business Awards
- Gala Dinner



Judging Panel Days
- Virtual via Microsoft Teams



Nottinghamshire Business Awards
- Gala Dinner



Leicestershire Business Awards
- Gala Dinner



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Get in touch today to
discuss sponsorship
opportunities

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