

BUSINESS network

 @EMCBizNetwork



Media Pack

Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
Tel: 0121 765 4144

Business Network is the magazine for East Midlands Chamber members and associated organisations. Produced by Kemps Publishing Ltd, **Business Network** aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

Business Network is a 80-plus page publication and digital magazine that is published 10 times a year and distributed to more than 5,000 Chamber members and key businesses in Derbyshire, Nottinghamshire and Leicestershire.

The publication focuses on news and information about local companies and the initiatives and advice available from the Chamber to increase the prosperity of firms in the three counties.

It showcases and celebrates business success across Derbyshire, Nottinghamshire and Leicestershire.

Business Network is an invaluable way of promoting your business to others in the East Midlands and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events.

Benefits of advertising in Business Network:

- **Business Network** is one of the leading business publications for Derbyshire, Nottinghamshire and Leicestershire
- **Business Network** has a circulation of 5,000 and is mailed to company heads in the East Midlands
- **Business Network's** targeted circulation ensures that key decision-makers see your message
- **Business Network's** publisher has a proven track record for producing high-quality business-to-business magazines that are high on reader appeal

Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch
Lineart: 800 pixels per inch

Artwork can be sent to the following:

- email: businessnetwork@kempspublishing.co.uk

(Please indicate on the email subject the advertiser's company name and order number)

PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Artwork delivery Address and Production Contact

Andrea Faulkner

Production Department

Kemps Publishing Ltd

Unit 8, The Courtyard, 707 Warwick Road,

Solihull, B91 3DA

email: businessnetwork@kempspublishing.co.uk

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

Positions, Sizes & Rates

Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,600
B Half Page Horizontal	130 x 190mm	£900
C Half Page Vertical	265 x 92mm	£900
D Quarter Page	130 x 92mm	£650
E Quarter Page Horizontal	62 x 190mm	£650

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,500
Inside Front Cover		£2,500
Inside Back Cover		£2,500

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000*. Non pre-printed inserts and other weights by arrangement.

* *Series discount does not apply.*

CREDIT TERMS

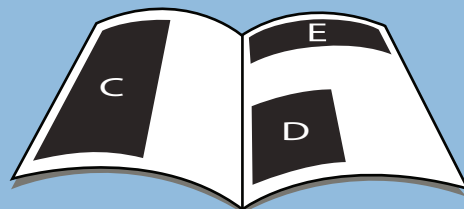
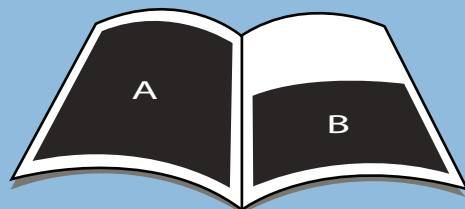
Payment due on receipt of invoice following publication.

DISCOUNTS

Series Discounts:	Member Discounts:	Agency Discounts:
5% two issues, 7.5% four issues, 10% six issues, 15% for the year*	10% discount for Chamber Members 25% discount for Chamber Patrons**	10% agency discount on all bookings but not in addition to series and member discounts*
* <i>Maximum 15% discounts on any combination of discounts.</i>		
** <i>No other discounts to apply</i>		

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



Advertising: Jon Jones
jon.jones@kempspublishing.co.uk
0121 765 4144

Delivery Instructions

Samples

Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Andrea Faulkner**
Production Department
Unit 8, The Courtyard,
707 Warwick Road,
Solihull, B91 3DA
Tel: 0121 765 4144
Fax: 0121 706 3491

Inserts for delivery

FAO: **Nicholas Hewitt**
Business Network
Warners (Midlands) Ltd
The Maltings, Manor Lane,
Bourne, Lincolnshire PE10 9PH
Tel: 01778 391010

A delivery note must accompany goods, even if a contract courier is used, it must state:

FAO: **Nicholas Hewitt**
Name of Insert
Company Name
For insertion into: Business Network
Publication date
Quantity per pallet and total quantity



Insert Delivery Schedule 2024

Publication date	Inserts supplied to printers by:
February 2024	30 January 2024
March 2024	28 February 2024
April 2024	29 March 2024
May 2024	26 April 2024
June 2024	28 May 2024
July/Aug 2024	26 June 2024
September 2024	28 August 2024
October 2024	26 September 2024
November 2024	28 October 2024
Dec/Jan 2024/25	27 November 2024

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FEATURES 2024

FEBRUARY 2024

- Apprenticeships, Skills & Training
- Construction & Redevelopment

MARCH 2024

- Logistics, Freight & Transportation
- Creative Industries

APRIL 2024

- Legal Services
- Green Business & Sustainability

MAY 2024

- Growing your Business
- Hotels, Conferences & Events

JUNE 2024

- Business Crime & Protection
- Professional Services

JULY/AUGUST 2024

- Workforce Development
- Regenerating the East Midlands

SEPTEMBER 2024

- Corporate Christmas
- Charitable Causes, Promotion & Partnership

OCTOBER 2024

- Health in the Workplace
- Enterprise & Innovation

NOVEMBER 2024

- Business Banking & Finance
- Digital Media Services

DECEMBER 2024/JANUARY 2025

- Made in the East Midlands
- Executive Search & Recruitment

Features: Laura Blake
laura.blake@kempspublishing.co.uk

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