



business AWARDS

2024

Sponsorship Pack

east midlands chamber

Derbyshire | Leicestershire | Nottinghamshire



About the Business Awards

Each year, East Midlands Chamber champions businesses across our membership community through our three award programmes.

Reaching thousands of organisations, the awards celebrate the amazing work undertaken by organisations in our region every single day.

1000+
attendees

42
awards presented

21,000+
email newsletter
contacts

140,000+
social media reach

* 2023 figures



What's included?

Tickets to a Business Awards Evening Dinner Event:

- **Headline sponsor** for all three regions: Ten tickets (table) each event
- **Award category sponsor**: Ten tickets (table)
- **Drinks reception sponsor**: Two tickets
- **Car sponsor**: Two tickets

Further sponsorship benefits

- **Showcase** organisational values and purpose to available award category
- **Invitation** to participate in judging and selection of category award winner
- **Promotion** of sponsors at the President's Summer Celebration event
- **Marketing promotion** for the duration of the awards campaign
- **Category sponsor** video featured at county awards evening dinner
- **Opportunity** to present category winner with an award at the awards evening dinner
- **Invitation** to the Chamber's Sponsors Lunch

Marketing

To highlight your involvement with the awards, we will include a range of promotion within our Marketing Campaign for the award including;

- **Sponsor logo** in six Business Awards emails and inclusion in Chamber newsletters
- **Sponsor** tagged into several social media posts
- **Sponsor website** promoted through the Business Awards webpage
- **Acknowledged** in two Business Awards press releases issued by the Chamber
- **Sponsor acknowledgements** in three Business Network magazine articles
- **Performance report** issued 10 weeks post-sponsorship



Message from our chief executive Scott Knowles

“The business community across the East Midlands has had to grapple with several years of high costs, a slowly recovering economy and a climate of political uncertainty, yet the region’s resilience continually shines through.

The Business Awards recognise the remarkable achievements of the region’s business community, its strength in challenging times and the innovation that the East Midlands is so proud of.

“I’m so grateful to the sponsors that help to make the Business Awards such an outstanding event each year.”



Key dates

21
Aug

Finalist Announcement
- Presidents' Summer Celebration
event

1
Nov

Nottinghamshire Business
- Awards Evening Dinner

w/c
23
Sep

Judging Panel Days
- Virtual via Microsoft Teams

8
Nov

Leicestershire Business Awards
- Awards Evening Dinner

25
Oct

Derbyshire Business Awards
- Awards Evening Dinner

Business Awards sponsorship packages

Sponsor an award today and take an active role in supporting our purpose to connect, support and champion East Midlands businesses and communities, as well as raise your profile.

Additional opportunities to support the Business Awards can be done through sponsoring the drinks reception or car display.

Headline Sponsor for all three regions (Individual region £5,000 + VAT)

£12,000 + VAT

Award sponsorship

£3,500 + VAT

Drinks reception sponsorship

£1,500 + VAT

Car sponsorship

£1,500 + VAT





Get in touch today

To discuss further sponsorship opportunities or to create a bespoke sponsorship package.

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east midlands
chamber

Derbyshire | Leicestershire | Nottinghamshire