

**Enterprising Women**

**Female Entrepreneur of the Year Award 2024**

**Application Form**

**Sponsored by Fraser Stretton Property Group**

This award is for a female entrepreneur who has been in business for the last five years. The winner will be able to demonstrate the development of her business from clear vision and planning through to successful growth.

Thank you for your interest in applying for the East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire) Female Entrepreneur of the Year award. These awards celebrate and showcase the successes of women in business that have taken place in the East Midlands community over the past year.

To support a valid entry, before completing this application please carefully read the accompanying guidelines for applying.

*Please note: Applications have a strict 2,000 word limit. This document currently contains 741 words which consists of instructions and questions. Therefore, the total word count of this entire document once completed must be no more than 2741 words.*

A maximum of 2 attachments (e.g., tables, graphs or photos) may be included with the entry form. These attachments must be image files (jpg, gif, png or tif) and must not exceed 5MB in total. Any attachments that exceed the permitted allowance or exceed the permitted file size will be deleted.

Please save your completed form as a word document using the format yourcompany\_awardcategory.doc (Example: East Midlands Chamber\_Employer of the Year.doc) and email to events@emc-dnl.co.uk. The Chamber and Enterprising Women team look forward to receiving your entry and wishes you the best of luck.

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| --- | --- | --- |
| TOTAL WORD COUNT |   |   |

|  |  |
| --- | --- |
| Contact name |   |
| Name of entrants |   |
| Company name |   |
| Company address |   |
| Email address |   |
| Web site address |   |
| Telephone number |   |
| Twitter account  |   |
| Business sector |   |
| Nature of business |   |
| Main product/service |   |
| Number of employees |   |
| Chamber Membership Number  |   |

|  |  |  |  |
| --- | --- | --- | --- |
| \*These must be completed | FY 2020 | FY 2021 | FY 2022 |
| Turnover\* |   |   |   |
| Net Profit\* |   |   |   |
| Reserves\* |   |   |   |

1. In 150 words, please provide a brief description of the business, the products or services it supplies, its customers and the markets that it operates in.

You should cover:

* The nature of your business
* Your products and services
* Your customers
* Markets that you operate in
* Reason for entering into the Enterprising Women Awards

**PLEASE NOTE:** This description will be provided as an overview to the East Midlands Chamber marketing team should you be successfully shortlisted as a finalist, which will be used in any marketing activity including event programmes and finalist videos. Please make sure you happy with the content in submission as the Chamber cannot be held responsible for making amendments.

**(Please answer in no more than 150 words)**

1. Please describe your journey while setting up your business.

You should cover:

* What was the driving force behind your decision to start up in business
* Any obstacles faced and overcome in the earlier days of starting up your business
* Lessons taken forward to date which now shape the way you conduct business

1. Please describe the unique skills or methods that you have brought to your business since it was started, e.g. idea generation, building relationships, management style, new products or services etc.

You should cover:

* Details of your business model and any decisions or changes that you have made which have directly influenced the business and the results

1. Please provide examples and evidence of how your actions have been instrumental to the success of the business. Consider the following areas and please select as many as appropriate: financial success, staff motivation and development, growth, customer development and retention, supplier relationships, operations and efficiency, community-based/environmental schemes.

You should cover:

* Details of how your actions and ideas have been instrumental to the success of the business with evidence
* Any examples of recognition you have received from the business or wider community for your achievements

1. What is your vision for the business and what objectives have been set to achieve this for the next three years? How is this communicated and reflected within the company? How does your vision impact on the business plan?

You should cover:

* What your vision is for the business and why
* What you have done to communicate your ideas within the business
* The impact that your vision has on the company’s business plan
* Main objectives for the next three years and how these will be achieved

1. Please describe why you think you/the entrant should win the Female Entrepreneur of the Year award?