

# BUSINESS network

 @EMCBizNetwork



## Media Pack

**Advertising:** Andy Baker  
[andy.baker@kempspublishing.co.uk](mailto:andy.baker@kempspublishing.co.uk)  
**Tel:** 0121 765 4144

**Business Network** is the magazine for East Midlands Chamber members and associated organisations. Produced by Kemps Publishing Ltd, **Business Network** aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

**Business Network** is a 80-plus page publication and digital magazine that is published 10 times a year and distributed to more than 5,000 Chamber members and key businesses in Derbyshire, Nottinghamshire and Leicestershire.

The publication focuses on news and information about local companies and the initiatives and advice available from the Chamber to increase the prosperity of firms in the three counties.

It showcases and celebrates business success across Derbyshire, Nottinghamshire and Leicestershire.

**Business Network** is an invaluable way of promoting your business to others in the East Midlands and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events.

#### Benefits of advertising in **Business Network**:

- **Business Network** is one of the leading business publications for Derbyshire, Nottinghamshire and Leicestershire
- **Business Network** has a circulation of 5,000 and is mailed to company heads in the East Midlands
- **Business Network's** targeted circulation ensures that key decision-makers see your message
- **Business Network's** publisher has a proven track record for producing high-quality business-to-business magazines that are high on reader appeal

### Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

### Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

### PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

### Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch  
Lineart: 800 pixels per inch

Artwork can be sent to the following:

- email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

(Please indicate on the email subject the advertiser's company name and order number)

### PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

### Artwork delivery Address and Production Contact

**Andrea Faulkner**

Production Department  
Kemps Publishing Ltd  
Unit 8, The Courtyard, 707 Warwick Road,  
Solihull, B91 3DA  
email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

# Positions, Sizes & Rates

## Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,600
B Half Page Horizontal	130 x 190mm	£900
C Half Page Vertical	265 x 92mm	£900
D Quarter Page	130 x 92mm	£650
E Quarter Page Horizontal	62 x 190mm	£650

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,500
Inside Front Cover		£2,500
Inside Back Cover		£2,500

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\*. Non pre-printed inserts and other weights by arrangement.  
\* *Series discount does not apply.*

## CREDIT TERMS

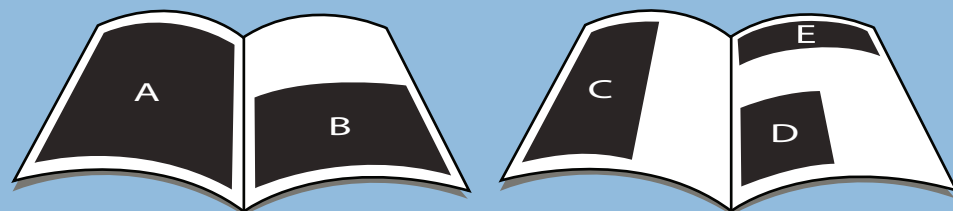
Payment due on receipt of invoice following publication.

## DISCOUNTS

<b>Series Discounts:</b> 5% two issues, 7.5% four issues, 10% six issues, 15% for the year*	<b>Member Discounts:</b> 10% discount for Chamber Members 25% discount for Chamber Patrons**	<b>Agency Discounts:</b> 10% agency discount on all bookings but not in addition to series and member discounts*
* <i>Maximum 15% discounts on any combination of discounts.</i> ** <i>No other discounts to apply</i>		

## TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



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[andy.baker@kempspublishing.co.uk](mailto:andy.baker@kempspublishing.co.uk)  
**0121 765 4144**

## Delivery Instructions

### Samples

Samples must be received at Kemps  
Publishing one week before delivery date.

FAO: **Andrea Faulkner**  
Production Department  
Unit 8, The Courtyard,  
707 Warwick Road,  
Solihull, B91 3DA  
Tel: 0121 765 4144  
Fax: 0121 706 3491

### Inserts for delivery

FAO: **Christian Penhallurick**  
Stephens & George Print Group  
Goat Mill Road, Dowlais,  
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany  
goods, even if a contract courier is  
used, it must state:

FAO: **Christian Penhallurick**

Name of Insert

Company Name

For insertion into: Business Network

Publication date

Quantity per pallet and total quantity



## Insert Delivery Schedule 2025

Publication date	Inserts supplied to printers by:
February 2025	29 January 2025
March 2025	26 February 2025
April 2025	26 March 2025
May 2025	28 April 2025
June 2025	28 May 2025
July/Aug 2025	26 June 2025
September 2025	27 August 2025
October 2025	26 September 2025
November 2025	29 October 2025
Dec/Jan 2025/26	26 November 2025

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## FEATURES 2025

### FEBRUARY 2025

- Apprenticeships, Skills & Training
- Construction & Redevelopment

### MARCH 2025

- Logistics, Freight & Transportation
- Creative Industries

### APRIL 2025

- Legal Services
- Green Business & Sustainability

### MAY 2025

- Growing your Business
- Hotels, Conferences & Events

### JUNE 2025

- Business Crime & Protection
- Professional Services

### JULY/AUGUST 2025

- Workforce Development
- Regenerating the East Midlands

### SEPTEMBER 2025

- Corporate Christmas
- Charitable Causes, Promotion & Partnership

### OCTOBER 2025

- Health in the Workplace
- Enterprise & Innovation

### NOVEMBER 2025

- Business Banking & Finance
- Digital Media Services

### DECEMBER 2025/JANUARY 2026

- Made in the East Midlands
- Executive Search & Recruitment

**Features:** Laura Blake  
laura.blake@kempspublishing.co.uk

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andy.baker@kempspublishing.co.uk  
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