






WORKSHOPS – SUSTAINABILITY AND CSR CONFERENCE 2025

Workshop session 1 (11:20 – 11:50)			
Room - OL1	Room – OL2	Room – HEAP	Room – N112
<p>Is the Sustainability agenda driven by CSR or is it a necessity for survival? – Greg Brown, Strategic Energy Partner, Flogas (part of DCC Energy)</p> <p>We will discuss this from the perspective of different sized businesses and ask delegates what their current drivers are?</p> <p>We will also look at how factors such as, Regulation & Compliance, pressure from supply chain and stakeholders impact business decisions around Sustainability.</p>	<p>Beyond CSR: Building shared value – Dr Elaine Conway, Loughborough University Business School</p> <p>Better together: For-profits and non-profits for impact</p> <p>Drawing on research undertaken via the East Midlands Chamber Quarterly Economic Survey this session will explore how businesses develop their CSR strategies and will provide insights as to how to ensure best value for all parties.</p>	<p>Integrating sustainability into your organisation and the role of governance – Sally Ann Hurn – Head of Sustainability, Duncan and Toplis</p> <p>At Duncan & Toplis, our people care about one another, their environment and the local areas in which they work and live. There's a mutual aspiration from everyone who works with us to contribute to charities and vital community organisations. We encourage everyone to get involved, both within our own team, as well as our friends, colleagues and neighbours in the local business community.</p> <p>As we celebrate our 100th year as a business we would love to share with you how we are driving forward sustainability and why good governance is the key to success. We will discuss our Impact report and hope to engage with local businesses to share best practice and ideas on how to incorporate sustainability into your future plans</p>	<p>Making Carbon Reporting Pay – From carbon reporting to a net zero journey that makes financial sense and competitive advantage – Julie Adams, Network Sales Support Specialist, Auditel (U.K.) Limited</p> <p>Carbon reporting is often viewed as a mandatory compliance exercise—a cost centre that drains resources. But what if your carbon data could become one of your most valuable strategic assets?</p> <p>This forward-thinking workshop reframes the narrative, showing you how to leverage your carbon reporting as a springboard to a net zero journey that delivers tangible financial returns and a powerful competitive edge.</p> <p>We move beyond the "why" and into the "how," to identify cost savings, unlock new revenue streams, enhance brand reputation, and future-proof your business against evolving regulations and market expectations. Stop just reporting your carbon. Start profiting from it.</p>
	 		

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Workshop session 2 (11:55 – 12:25)			
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<p>Solar PV Ambitions: A Reality -James Cunningham, Managing Director, Geo Green Power</p> <p>If your plans for cheaper, cleaner energy to power your business are being stalled by a lack of CapEx funding, James can help you understand the options available.</p> <p>Government grants are few and far between, but a range of finance options have emerged alongside a maturing renewable energy sector making it easier for businesses to invest in solar PV than ever before including Power Purchase Agreements, Asset Finance and solar PV leasing.</p> <p>If you want to know your PPA from your PPE join James to understand how you can achieve your solar ambitions - with no upfront cost.</p>	<p>Business 4 Nature: making Nature-Based Solutions business mainstream - Dr Polina Baranova University of Derby and Ellie Field, Nature Economy Manager at the Derbyshire Wildlife Trust</p> <p>Nature-based solutions (NBS) is a next frontier of CSR and successful green growth strategies for businesses. This workshop showcases Business4Nature project – a collaborative initiative of Derbyshire Wildlife Trust (DWT), University of Derby and the Chamber – that supports an uptake of NBSs by the regional businesses.</p> <p>We introduce a typology of business responses to Biodiversity Net Gain and effective pathways for NBSs.</p> <p>Additionally, the workshop maps the next steps in business engagement with the Derbyshire Local Nature Recovery Strategy and Wild Solutions at the DWT</p>	<p>The Role of Charitable Foundations - Rachael Grime, Chief Executive, Foundation Derbyshire</p> <p>Community foundations are local, charitable organisations that work to improve the quality of life in a specific geographic area. They do this by pooling donations from individuals, families, and businesses within the community and then distributing grants to local charities and non-profit organisations that address community needs.</p> <p>We will hear about the value of local business supporting local communities and the benefits for each. We will also hear about the 1% Social Impact Fund.</p>	<p>Managing Environmental Risk in the Supply Chain: Business as Usual is not an Option - James Butcher, CEO and Sustainability and Strategic Advisor, Innoscope</p> <p>Supply Chain Risks go broader than you think... manufacturers, distributors, agents, and their service providers (IT, Legal, Marketing etc.) are all at risk.</p> <p>James Butcher) will share some eye-opening insights and a simple framework to understand risks, mitigation and opportunities.</p>
