

# BUSINESS network

 @EMCBizNetwork



## Media Pack

**Advertising:** Andy Baker  
[andy.baker@kempspublishing.co.uk](mailto:andy.baker@kempspublishing.co.uk)  
**Tel:** 0121 765 4144

**Business Network** is the magazine for members and associated organisations of East Midlands Chamber, the largest Chamber in the UK

Produced by Kemps Publishing Ltd, **Business Network** aims to promote successful enterprises and companies, while providing advice and support for fledgling and growing businesses.

**Business Network** is a 80-plus page publication and digital magazine that is published 10 times a year and distributed to more than 5,000 Chamber members and key businesses in Derbyshire, Nottinghamshire and Leicestershire.

The publication focuses on news and information about local companies and the initiatives and advice available from the Chamber to increase the prosperity of firms in the three counties.

It showcases and celebrates business success across Derbyshire, Nottinghamshire and Leicestershire.

**Business Network** is an invaluable way of promoting your business to others in the East Midlands and further afield.

Regular sections include business news, spotlight features on different industry sectors, international trade, training and policy. There are also full details of forthcoming Chamber events.

#### Benefits of advertising in Business Network:

- **Business Network** is one of the leading business publications for Derbyshire, Nottinghamshire and Leicestershire
- **Business Network** has a circulation of 5,000 and is mailed to company heads in the East Midlands
- **Business Network's** targeted circulation ensures that key decision-makers see your message
- **Business Network's** publisher has a proven track record for producing high-quality business-to-business magazines that are high on reader appeal

### Advertising copy requirements

Please supply copy in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Word (with graphic files separate)

### Mac digital copy

Please include document file for the advertisement together with TIF/EPS/PICT files of all images and logos used, and the fonts (both screen and printer fonts).

A hardcopy of the advertisement should also be supplied for reference.

### PC digital copy

As above, but we cannot use PC fonts. Please supply a hardcopy of the advertisement and state what programme it was created in and which fonts have been used so that we can match the fonts as closely as possible.

### Digital image requirements for images and logos

Colour/Greyscale: 300 pixels per inch  
Lineart: 800 pixels per inch

Artwork can be sent to the following:

- email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

(Please indicate on the email subject the advertiser's company name and order number)

### PDFs

PDF files are accepted in the following circumstances: they must be high resolution (300 dpi); CMYK we cannot be held responsible for content of any RGB/CIE files supplied; with fonts embedded.

Bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

### Artwork delivery Address and Production Contact

Andrea Faulkner

Production Department

Kemps Publishing Ltd

Unit 8, The Courtyard, 707 Warwick Road,

Solihull, B91 3DA

email: [businessnetwork@kempspublishing.co.uk](mailto:businessnetwork@kempspublishing.co.uk)

Tel: 0121 765 4144 Fax: 0121 706 3491

NB Advertisements containing coupons will not be accepted.

# Positions, Sizes & Rates

## Advertising RATES & DATA

ADVERTISEMENT	SIZE (Depth x Width)	COST
A Full Page	265 x 190mm	£1,600
B Half Page Horizontal	130 x 190mm	£900
C Half Page Vertical	265 x 92mm	£900
D Quarter Page	130 x 92mm	£650
E Quarter Page Horizontal	62 x 190mm	£650

SPECIAL POSITIONS	SIZE (Depth x Width)	COST
Outside Back Cover	297 x 210mm (Plus 3mm bleed)	£2,500
Inside Front Cover		£2,500
Inside Back Cover		£2,500

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000\*. Non pre-printed inserts and other weights by arrangement.

\* *Series discount does not apply.*

## CREDIT TERMS

Payment due on receipt of invoice following publication.

## DISCOUNTS

### Series Discounts:

5% two issues,  
7.5% four issues,  
10% six issues,  
15% for the year\*

### Member Discounts:

10% discount for  
Chamber Members  
25% discount for  
Chamber Patrons\*\*

### Agency Discounts:

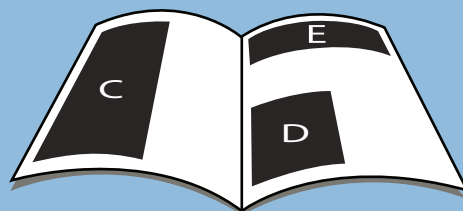
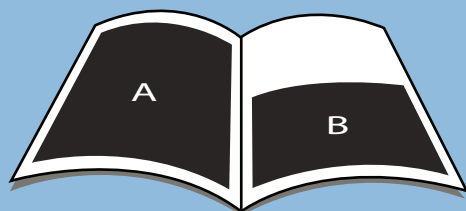
10% agency discount  
on all bookings but not  
in addition to series  
and member discounts\*

\* *Maximum 15% discounts on any combination of discounts.*

\*\* *No other discounts to apply*

## TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g



**Advertising:** Andy Baker  
[andy.baker@kempspublishing.co.uk](mailto:andy.baker@kempspublishing.co.uk)  
**0121 765 4144**

## Delivery Instructions

### Samples

Samples must be received at Kemp's  
Publishing one week before delivery date.

FAO: **Andrea Faulkner**  
Production Department  
Unit 8, The Courtyard,  
707 Warwick Road,  
Solihull, B91 3DA  
Tel: 0121 765 4144  
Fax: 0121 706 3491

### Inserts for delivery

FAO: **Christian Penhallurick**  
Stephens & George Print Group  
Goat Mill Road, Dowlais,  
Merthyr Tydfil CF48 3TD

Tel: 01685 352097

A delivery note must accompany  
goods, even if a contract courier is  
used, it must state:

FAO: **Christian Penhallurick**  
Name of Insert  
Company Name  
For insertion into: Business Network  
Publication date  
Quantity per pallet and total quantity



## Insert Delivery Schedule 2026

Publication date	Inserts supplied to printers by:
February 2026	28 January 2026
March 2026	25 February 2026
April 2026	27 March 2026
May 2026	28 April 2026
June 2026	27 May 2026
July/Aug 2026	26 June 2026
September 2026	26 August 2026
October 2026	28 September 2026
November 2026	28 October 2026
Dec/Jan 2026/27	26 November 2026

**Advertising:** Andy Baker  
andy.baker@kempspublishing.co.uk  
**0121 765 4144**



## FEATURES 2026

### FEBRUARY 2026

- Apprenticeships, Skills & Training
- Construction & Redevelopment

### MARCH 2026

- Logistics, Freight & Transportation
- Creative Industries

### APRIL 2026

- Legal Services
- Green Business & Sustainability

### MAY 2026

- Growing your Business
- Hotels, Conferences & Events

### JUNE 2026

- Business Crime & Protection
- Professional Services

### JULY/AUGUST 2026

- Workforce Development
- Regenerating the East Midlands

### SEPTEMBER 2026

- Corporate Christmas
- Charitable Causes, Promotion & Partnership

### OCTOBER 2026

- Future Technologies
- Enterprise & Innovation

### NOVEMBER 2026

- Business Banking & Finance
- Digital Media Services

### DECEMBER 2026/JANUARY 2027

- Made in the East Midlands
- Health in the Workplace

**Features:** Laura Blake  
laura.blake@kempspublishing.co.uk

**Advertising:** Andy Baker  
andy.baker@kempspublishing.co.uk  
**0121 765 4144**