

east midlands
chamber

Derbyshire | Leicestershire | Nottinghamshire



East Midlands Chamber
**Business
Awards 2027**



Sponsorship Opportunities

Becoming an awards partner is a great way to **raise your profile** and align your brand to our activities.

Be seen. Be celebrated. Be part of something bigger

“

We chose to sponsor this year as it aligns closely with how we like to work - supporting growing, ambitious businesses and being actively involved in the local business community.

The quality of entries and the overall organisation of the event really stood out.

It was a genuinely enjoyable experience and something we'd be keen to be involved in again.

”



Lewis Aldridge, Partner

“

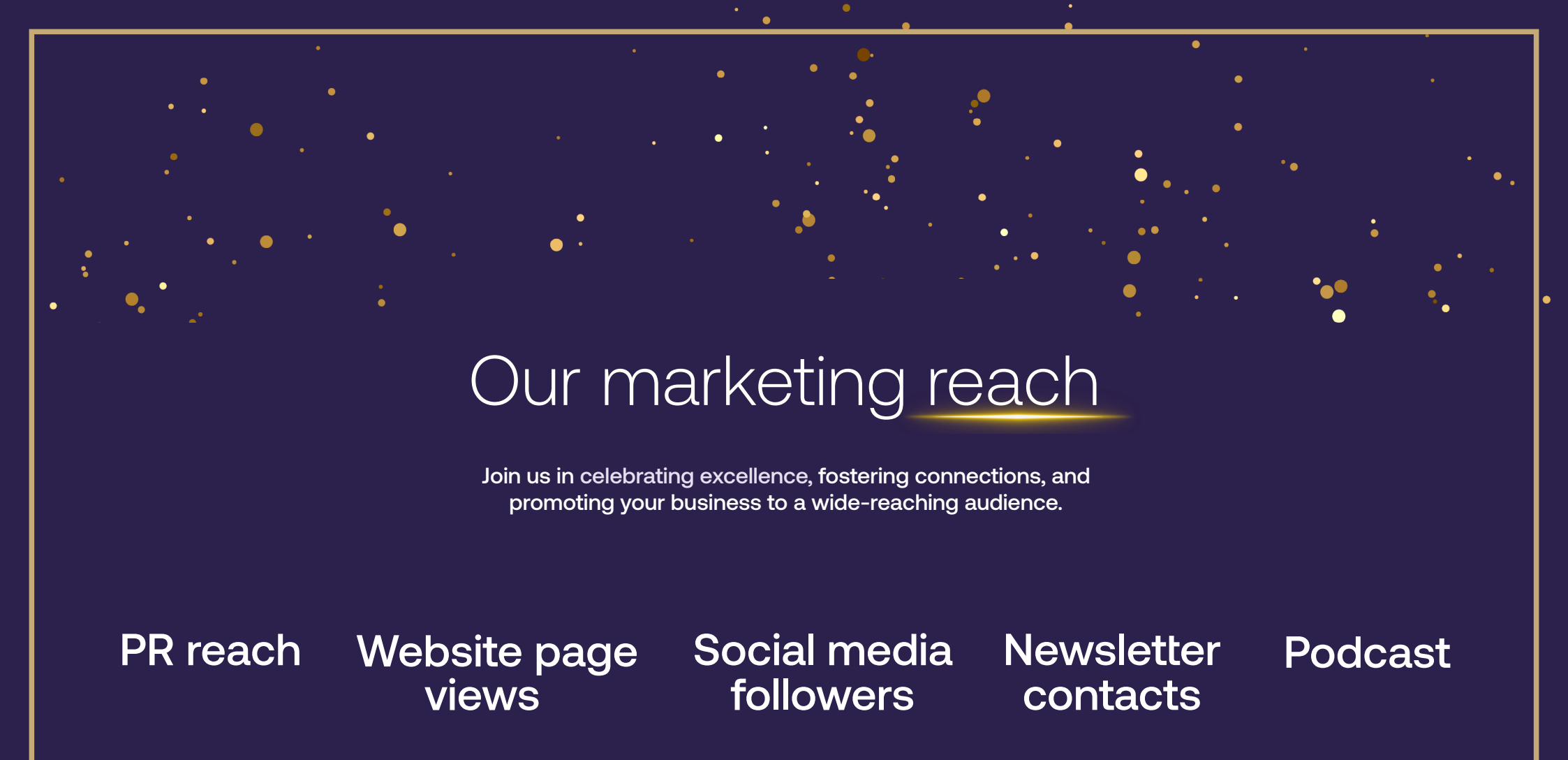
With our new joint venture now embedded in Nottinghamshire, sponsoring the Business Awards is a meaningful way for us to engage with the wider business community.

The awards champion the values we believe in. Collaboration, excellence and investment in people.

”

Amelia O'Hanlon, Group Marketing Manager





Our marketing reach

Join us in celebrating excellence, fostering connections, and promoting your business to a wide-reaching audience.

PR reach

Website page
views

Social media
followers

Newsletter
contacts

Podcast

10million+

Per year

50,000+

30,200+

25,000+

TBC

About the Business Awards

For many years, the East Midlands Chamber Business Awards have recognised and celebrated outstanding businesses across Derbyshire, Leicestershire & Nottinghamshire.

In 2027, the programme will evolve into a single flagship regional event, bringing together the very best of the East Midlands for one **prestigious** awards celebration.

Hosted in Derbyshire, the 2027 Business Awards will showcase excellence across **16 award categories**, creating a larger, higher profile platform that reflects the scale, **ambition and success of the businesses across the region**.

Bringing together business leaders, decision makers and influential organisations from all three counties, the event will be a standout occasion in the East Midlands business calendar and a unique opportunity for sponsors to align with one of the region's most respected celebrations of business achievement.

Award's night

11

March

Valliant Live



Sponsorship

Headline

Main headline sponsor of the East Midlands Business Awards

- Launch announcement
- Branding on all event marketing collateral
- Access to VIP drinks area
- Present the East Midlands Chamber Business of the Year award
- Select winner from all 15 categories
- Table for ten
- Welcome three-minute address
- Event programme advertisement
- Event POS opportunity
- Minimum of eight social media posts*
- Post event logo in Business Magazine (or editorial)

Pricing available on request

Outstanding Achievement

This award recognises one business per county who have stood out from all the categories

- Launch announcement
- Table for ten
- Access to VIP drinks area
- Logo on all award category materials including website
- A place on the category judging panel
- Presentation of Award at event
- Minimum of six social media posts*

LAST ONE

Entry into this award will require entry into at least one other category

Pricing available on request

Award Category

Sponsorship of Award category

- Launch announcement
- Table for ten
- Access to VIP drinks area
- Logo on all award category materials including website
- A place on the category judging panel
- Presentation of Award at event
- Minimum of four social media posts*

Please see next slide for availability

Pricing available on request

Award Category Availability

Digital Transformation	CSR Leadership	Collaboration of the Year
Sold	On hold	On hold
Exporter of the Year	Education and Business Partnership	Excellence in Customer Service
Sold	On hold	On hold
Green Business of the year	Commitment to People Development	Apprentice of the Year
On hold	On hold	On hold
Micro Business of the Year	Small Business of the Year	Innovation of the Year
On hold	Sold	Sold

Awards placed on hold will be reserved for a maximum of 14 days. If you wish to request any award currently "on hold" please get in touch. East Midlands Chamber membership is required to sponsor an award.

Drinks reception sponsor

Pre-event

- Social media announcement of your sponsorship on Chamber social media platforms

Post-event

- Thank you round-up via Chamber social media platforms

On-the-night

- Bottle collars with your branding & message/QR code
- Premium seating for four guests on a shared table
- Pop up branding in the drink reception area (sponsor to provide)
- Social media post

SORRY I'M TAKEN



VIP drinks reception sponsor

Pre-event

- Social media announcement of your sponsorship on Chamber social media platforms

Post-event

- Thank you round-up via Chamber social media platforms

On-the-night

- Bottle collars with your branding & message/QR code
- Premium seating for four guests on a shared table
- Pop up branding in the drink reception area (sponsor to provide)
- Social media post

SORRY I'M TAKEN



Entertainment sponsor

Pre-event

- Social media announcement of your sponsorship on Chamber social media platforms with two further social media announcements on run up to event

Post-event

- Thank you round-up via Chamber social media platforms

On-the-night

- Premium seating for two guests on a shared table
- Pop up branding around dance area (sponsor to provide)

**Pricing
available
on request**



Event programme sponsor

Pre-event

- Social media announcement of your sponsorship on Chamber social media platforms with two further social media announcements on run up to

On-the-night

- Premium seating for four guests on a shared table
- Logo within programme

Post-event

- Thank you round-up via Chamber social media platforms

Pricing
available
on request



Host sponsor

Pre-event

- Social media announcement of your sponsorship on Chamber social media platforms with two further social media announcements on run up to

On-the-night

- Premium seating for four guests on a shared table
- Logo within programme

Post-event

- Thank you round-up via Chamber social media platforms

**Pricing
available
on request**





East Midlands Chamber
Business
Awards **2027**

Be seen. Be celebrated. Be part of something bigger

Become a sponsor

To find out more about the opportunities available and how you can support this flagship 2027 event, please contact...

sponsorship@emc-dnl.co.uk