

WORKSHOPS – SUSTAINABILITY AND CSR CONFERENCE 2026

Workshop session 1 (12:30 to 13:10hrs)			
Room - N108	Room – OL2	Room – HEAP	Room – N112
Beyond CSR: Building shared value Better together: For-profits and non-profits for impact Drawing on research undertaken via the East Midlands Chamber Quarterly Economic Survey this session will explore how businesses develop their CSR strategies and will provide insights as to how to ensure best value for all parties. Dr Elaine Conway, Loughborough University Business School and Dr Barbara Tomasella, University of Derby  	SMEs delivering value and impact – Accountability in relation to ESG, compliance and priorities in the current economic environment At Duncan & Toplis, our people care about one another, their environment and the local areas in which they work and live. There's a mutual aspiration from everyone who works with us to contribute to charities and vital community organisations. In this session, Sally will look to highlight compliance in this area and consider why businesses should still have ESG on the agenda, even when the economy is impacting businesses in so many other ways. She will cover why Duncan & Toplis are driving forward with sustainability and why good governance is the key to success, summarise their progress to date. She hopes to engage with local businesses to share best practice and ideas on how to incorporate sustainability into your future plans. Sally Ann Hurn – Assurance Director and Head of Sustainability, Duncan & Toplis 	Corporate Social Responsibility in Sweet Perfect Harmony This session explores a unique cross sector partnership between World of Sweets and Our Dementia Choir — showing how Corporate Social Responsibility can be a powerful force for social change, brand strength and community connection. Together, the organisations have created a national platform that raises awareness of dementia, challenges stigma and champions inclusive wellbeing. Their collaboration has enhanced brand reputation, inspired new product innovation and delivered tangible commercial benefits. It demonstrates how purpose driven CSR can deepen customer trust, strengthen organisational culture and generate meaningful shared value. Through real world examples and practical insights, this session invites conference delegates to join the conversation, get involved and explore how people focussed CSR can shape their own organisational approach. Attendees will be encouraged to reflect on the social impact their business can create — and consider how small, purposeful actions and meaningful partnerships can strengthen their CSR strategy and deliver lasting value for employees, customers and communities. Caroline Killeavy, Chief Executive, Our Dementia Choir and Kathryn Hague, Group Head of Marketing, World of Sweets  	Find out what solar would look like on YOUR roof Let the Geo Green Power team design a solar PV system for your business on the day! Meet the Geo Green Power team and within a few minutes they can provide an indicative proposal for your business that will show you: - the size of the system you can accommodate - the amount of energy this will generate - an indicative cost to install - estimated cost savings and payback period All you need is your address, and details of your energy usage from your latest bill (if you have it) and you can go away with an outline of your perfect scheme. 

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Workshop session 2 (14:00 – 14:40hrs)			
Room - N108	Room – OL2	Room - HEAP	Room – N112
Business 4 Nature: making Nature-Based Solutions business mainstream Nature-based solutions (NBS) is a next frontier of CSR and successful green growth strategies for businesses. This workshop showcases Business4Nature project – a collaborative initiative of Derbyshire Wildlife Trust (DWT), University of Derby and the Chamber – that supports an uptake of NBSs by the regional businesses. We introduce a typology of business responses to Biodiversity Net Gain and effective pathways for NBSs. Additionally, the workshop maps the next steps in business engagement with the Derbyshire Local Nature Recovery Strategy and Wild Solutions at the DWT Dr Claire Roe, Associate Lecturer at Derby International Business School, and Hollie Fisher, Head of Consultancy at Derbyshire Wildlife Trust.  Derbyshire Wildlife Trust  UNIVERSITY OF DERBY		Making the change - and making it stick. Top tips for encouraging sustainable behaviour Do you need to find ways to encourage your staff and/or customers to adopt more sustainable behaviours? Do you need to find ways to keep those behaviours going? This session will help you understand why behaviour change is so difficult - why we behave the way we do, what influences our decisions, and what we can do to influence others to change their behaviour. Using tried-and-tested behaviour-change techniques and examples of where this has been used effectively, we will explore the challenges and how to overcome them and look at ways you can make new behaviours stick. You will go away with five clear actions you can take to encourage behaviour change within your organisation and/or with your customers Dr Alison Lawson, Subject Lead for Marketing and Operations, Derby International Business School, University of Derby Other presenters include: Dr Jenny Lunt, Lecturer in Health Psychology Dr Barbara Tomasella, Senior Lecturer in Marketing  UNIVERSITY OF DERBY	Student-led projects to support sustainability in your business Find out how your business can access student support to embed CSR and sustainability. By engaging with the University of Derby through live student briefs, you can benefit from fresh perspectives, sustainability knowledge and practical solutions at no cost, while supporting the development of the next generation of environmentally conscious graduates. A selection of case studies will demonstrate the scope, impact and value of these initiatives. You will also receive guidance on how to access this free student consultancy support, available resources, and the initial steps involved in collaborating with our students and staff on sustainability projects Orla Kelleher from Derby International Business School and Eleanor Atkins from the College of Science and Engineering, University of Derby  UNIVERSITY OF DERBY